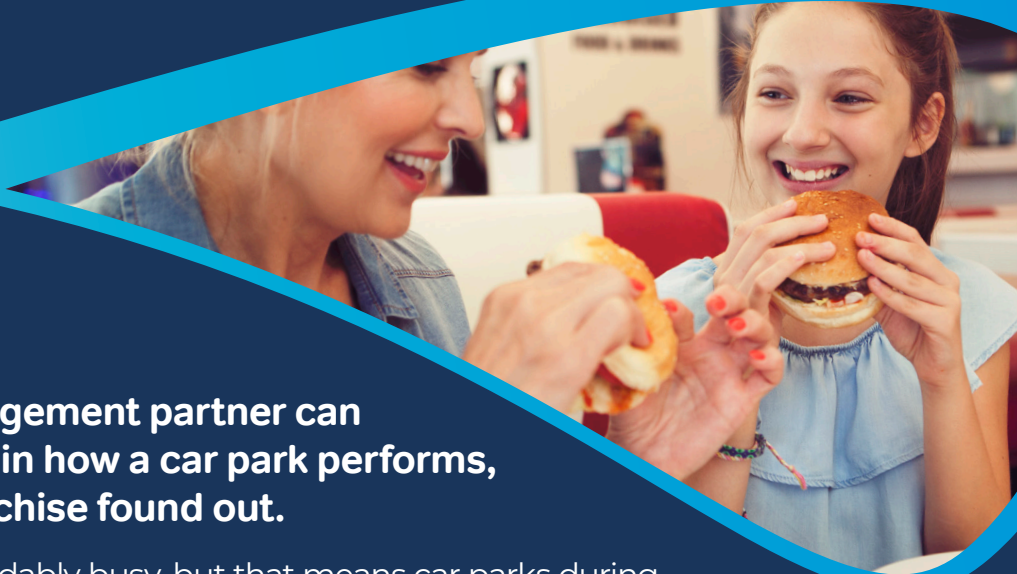


Find out why people make the switch to Parkingeeye



The right car park management partner can make a huge difference in how a car park performs, as one McDonald's franchise found out.

Fast food sites are understandably busy, but that means car parks during peak periods can become congested, especially if they aren't managed properly.

The impact of poor parking management

If a car park isn't working the way it should the impact on the business and customers that rely on it can be massive.

More complaints and customer frustration create additional obstacles and tasks for staff to deal with. Problems on a car park also restrict access, which limits space for customers which directly hits revenue. In the current climate losing revenue and aggravating customers are things a business cannot afford to do.

A busy McDonald's on the South Coast originally used a different parking provider but following numerous issues such as parking charges issued in error, poor communication, slow responses, lengthy delays and a lack of progress when it came to combatting issues on-site it was time to look for a different approach that was less frustrating for them and supported their customers.

Parkingeeye was contacted to help transition away from the site's existing services and into a more effective, complete car park management solution.

"We initially had a different supplier, but we ran into issues that impacted customers and didn't stop the misuse of our car parks, so we made the jump over to Parkingeeye based on the reviews we had seen. Since then, we've had much clearer communication and greater flexibility. We couldn't be happier."



A better way of working

Bringing in a more effective car park management provider can transform how a site performs.

The right solutions can streamline your site, making more space for customers increasing footfall and boosting revenue. While effective management and reliable technology remove major sources of complaints and increase efficiency. Our solutions build a support network for your car park. From round-the-clock monitoring to ensure your solutions are operational, to dedicated Account Managers to act as your point of contact and support your business.

Communication is vital, especially when you're moving to a new way of managing a site. This is why monitoring and Account Management are so crucial, they provide peace of mind and allow you to focus on running your business instead of worrying about your car park.



“The team at Parkingeye are easy to communicate with, there's no hassle and less chasing up on issues from our teams. We've had a really smooth transition from the old system and now we have clear points of contact if we do ever have any concerns or queries.”

Make more of your car park

Your car park needs to be managed by an operator who understands what a site needs to be effective while balancing that against the needs of your business.

At Parkingeye, we take time to understand the needs of each client as there is no one-size-fits-all approach to parking. Which is why we tailor our solutions to your specific goals.

Whether that's increasing footfall or eliminating abuse so a busy fast-food car park can serve more people effectively. We provide the perfect mix of technology, management and support to help your car park reach its true potential.



Want to see how Parkingeye could transform your car park?

Download our solutions brochure to learn more about our range of complete car park management solutions.



www.parkingeye.co.uk/solutions