

Car Park Management Spotlight: Supermarkets



We work with thousands of supermarkets across the UK, helping some of the country's best-known retailers to transform their parking, deliver better services and transform their visitor experience. Managing supermarket car parks means putting customers front and centre, creating a streamlined experience that improves accessibility, boosts footfall, and drives stronger revenue.

Sites we work with...



BOOTH'S
FOOD, WINE AND GROCERY



"We use Parkingeeye on all of our freehold sites, they constantly provide a friendly, professional, and straightforward service across all their teams. From surveying to Account Management we've got no complaints, they've helped us take back control of our car parks and ensure we have enough space for our customers."



"We were seeing increased misuse of spaces at some of our car parks, we take great pride in our customer service and experience, so we knew something needed to be done quickly to give us more control of our car parks and make visiting our stores better for our legitimate customers."

"Parkingeeye was an obvious choice, they already had a national profile and reputation and then during our initial meetings, it was quickly evident that they understood and were aligned with our business requirements. They fully grasped the support and flexibility we needed."

"We have definitely benefitted from the car park management solutions that Parkingeeye have implemented. They've made our customer experience more consistent across each site as access to our car parks and services have improved."

"Parkingeeye have been chosen to manage our car parks because they provide a bespoke, tailored service that suits the needs of the end-users, our business, and our customers. We've not only seen a reduction in car park abuse but also an increase in customer satisfaction and in-store sales."



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How we support supermarket sites:



Transform paid parking to enable increased revenue generation



Develop a deeper understanding of visitors & user requirements from ANPR data



Stop overstaying and reduce congestion to improve space turnover and accessibility



Improve access to services and improve visitor experience with pre-booking and EV



Deploy powerful technology to stop unauthorised parking and abuse in specialised bays



Support staff with a powerful cloud-based permit system

Support in numbers



5 out of the UK's big 6 supermarkets



1400+ sites across the UK



65% increase in EV charging sessions



Find out more about car park management

Car park management contains many moving parts, our know-how and ongoing management have helped supermarket sites across the UK to thrive, eliminating issues, improving user experience, and boosting revenue.

If you'd like to learn more and explore how car park management could benefit your site get in touch or visit our website [here](#).