

A hand is shown holding a large, vibrant green leaf against a blurred background of more greenery. In the center of the leaf, a dark square with rounded corners contains a white letter 'P', representing a parking sign. The lighting is bright, highlighting the texture of the leaf and the hand.

**Parkingeye**

One parking partner. Infinite possibilities.

## A guide to greener parking

### How do you help your car park become more environmentally friendly?

Considering how much of the task of becoming more environmentally friendly is aimed at how we travel the association with cars and traditional engines might leave you thinking there isn't much that can make your car park greener.

There are lots of incremental changes you can make which when combined all add up to a larger and more conscious environmental effort.

# What is greener parking?

The environment, rightly, is a hot-button topic for many businesses. Frequently in the headlines and a major concern for the majority of the public, your customers.

Greener parking means taking steps to make your car park more environmentally sound. That can take several forms.



## Reducing waste

Whether you're eliminating paper receipts and pay and display tickets, to introducing recycling bins to a car park – there are ways to remove waste from landfills and your car park that are going to be a major step in the right direction.



## Encouraging alternative travel

Bikes, electric vehicles, and walking – these are all forms of travel that have a lower environmental impact, your car park can help commuters embrace these other ways of getting around and completing journeys to reduce emissions and support the environment.



## Eliminating excess traffic and travel

It might sound strange when talking about your car park, but there are ways for your car park to eliminate traffic in a way that provides extra benefits to your business while still cutting emissions and helping your site to be greener.

## How does it help your business?

# Going paperless

From household bills to receipts, there are plenty of instances of paper being removed from our day-to-day lives. Your car park can do the same.

Paperless car parks can cut down on tonnes of extra paper, streamline how your site operates and, in the process, save time, save money, and eliminate litter. This means you don't just improve the environment; you support your business in the process.



## How do you remove tickets?

Removing paper from your car park isn't a complicated process, in fact, eliminating it can be a sign that you've made the user journey for people visiting your site easier.

ANPR allows you to track how long people are on a car park for, then when they leave and pay for parking, they simply pay for the time they have been parked for, instead of trying to gauge how long they need and paying in advance.

Services like pre-booking do the same, tying parking information to a digital record on an app and allowing people to plan their stay in advance, but also providing extra flexibility as users can also extend their stay if they need to.

Traditionally this would have required paper pay & display tickets which fill countless car parks with needless litter while representing a massive amount of paper that, thanks to a little bit of modernisation, wouldn't need to be wasted.



## Cloud-based solutions

Printing and paper costs can be avoided, saving a business money while centralising complicated processes. Parking permits were traditionally an admin intensive, laborious process.

Switching to an ANPR-supported, cloud-based solution can ease the admin burden and let you manage a larger number of permits without creating tonnes of surplus paper and physical permits.

# Enhancing a car park through EV charging

One of the biggest obstacles we need to overcome as a nation when it comes to transforming how we travel is the change in infrastructure needed to support it.

EV chargers are becoming increasingly common on car parks across the UK, but getting your installation right is crucial to making the most of a major opportunity.



## Understand demand

To decide first if EV chargers are a worthwhile addition to your car park you need to assess demand.

ANPR data allows you to track the fuel types of vehicles using your site. This can include electric vehicles. You can chart the current amount of vehicles using your car park that would benefit from charging and then use this information to scale your level of investment into EVs.

Keep in mind that adding chargers to your car park can also be a great way to attract new visitors to your site that otherwise wouldn't visit, but now will due to access to charging.



## Protect your chargers

If your EV spaces are being abused, whether through non-electric vehicles parking in them, people overstaying or the bays being blocked by drivers not charging, they aren't going to be having the positive impact on your car park that they need to.

## The Evology Charger solves this.



Rapid charging



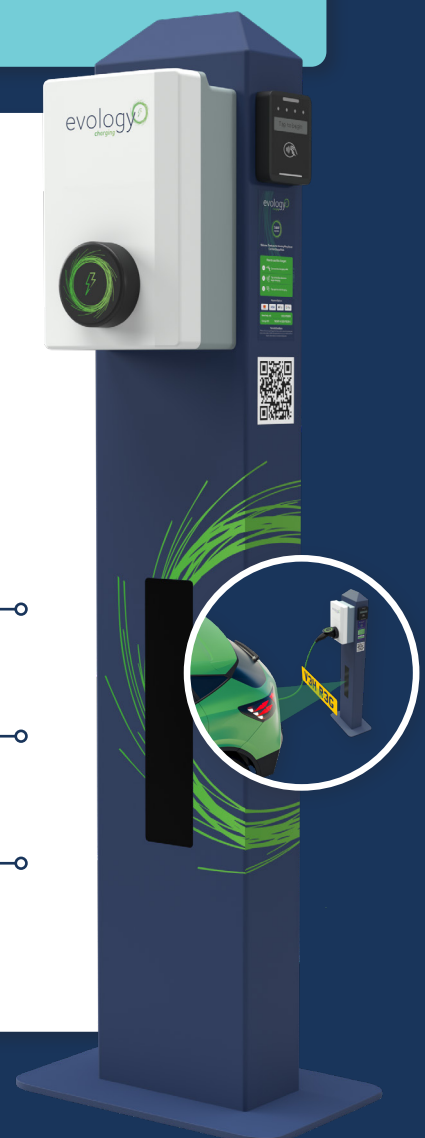
Simply contactless payment through a Tap & Go system



Meets all the government charger guidelines



An ANPR camera mounted in the charger prevents and deters abuse



# Car sharing

One of the simplest ways to reduce emissions and congestion is to remove cars from the road and your car park altogether.

It might sound counterintuitive, but removing cars from your site through a service like car sharing actively improves your car park.

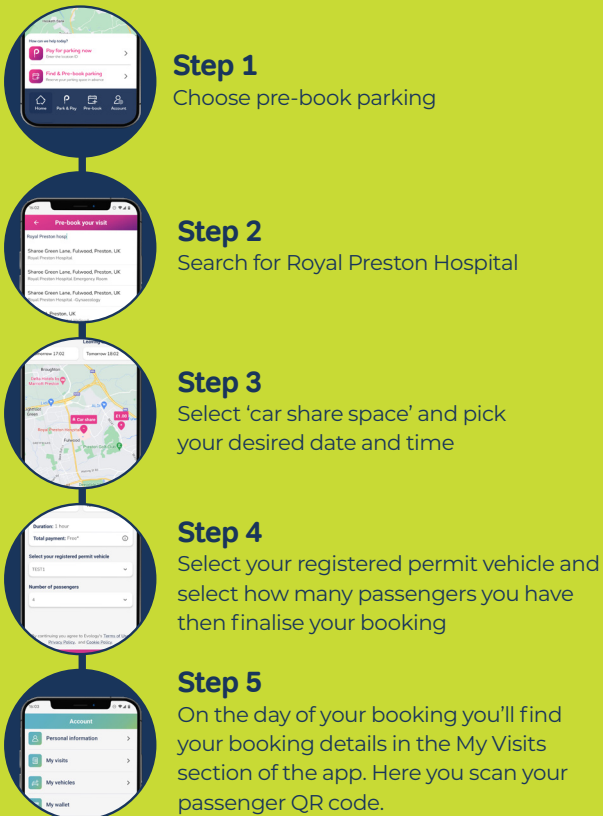
## The benefits



## How does it work?

Car sharing is split into two sections, a part for drivers and a part for passengers.

### For drivers...



### For passengers...



# Do you want your car park to be greener?

There are a lot of different options that can help you make your car park more environmentally friendly. From embracing new forms of travel to simple changes like eliminating extra paper, it all adds up, especially if everyone else takes steps in the right direction.

To find out more about how Parkingeye can help you create a greener parking experience for your staff and visitors get in touch.

The logo for Parkingeye, featuring the word "Parkingeye" in a white, sans-serif font. A light blue, stylized infinity symbol or loop is positioned above the letters "ingeye".  
**Parkingeye**

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