

Choose a provider that keeps moving forward

We are market leaders for a reason.

There are roughly **33 million** cars on the UK's roads.

Over a 6 month period we see **30 million** of these cars across our **4000** car parks.

That's a colossal amount of traffic and we're here to help drive it straight to your site.

Pre-booking - an untapped resource, but can you afford to ignore it?

Most pre-booking operators will keep a minimum 20% of your pre-booking revenue. **Seems steep, doesn't it? We decided something needed to change.** We are excited to announce we are working with **Evology Pre-Booking** with a fresh business model that means you keep more of your revenue. **No catches, just cash.**

How does pre-booking positively impact your business?

Monetising your spaces is **FREE** and **EASY**.



Step 1
Use our data suite, ParkIQ, to tap into live occupancy.



Step 2
Advertise your unused spaces to the general public



Step 3
You generate more revenue from your car park



Monitoring your bays

70% of people

who use Blue Badge bays are not genuine Blue Badge holders.

It's time for that to change.



60% of people

who park in your EV bays aren't driving an electric car.

Shocking right?



What if we told you that we had a solution to this problem?

Parkingeye have created a first of its kind, patented bay management technology that instantly solves that problem for you, freeing up space for the people who need it and giving you back control over key revenue generating parking spaces in the process.

How protecting your bays helps you and your customers

The Bay Management bollard allows businesses to protect the dedicated spaces on their car parks. This first-of-its-kind solution provides a level of control that our industry hasn't seen before and changes the scope of services we can offer not only our customers, but the entire parking industry.

+ Click & Collect

ANPR enables powerful notifications on your site to enhance your click & collect services. From arriving on a retail car park and internal teams knowing who has arrived and preparing their order ready to take out to the customer's car or being able to pick up medical supplies from a hospital or pharmacy without the wait.

+ Accessible parking

It is not okay to misuse disabled parking bays. This solution protects your most vulnerable customers.



+ EV

Using our bollard alongside your EV Chargers eliminates abuse, protects your investment in your EV infrastructure and provides fast, reliable charging to motorists on your car park.

+ Parent & Child

Make life easier for visitors with young children by eliminating selfish parking behaviour and providing more convenient access to your business and services.

+ Ambulance bays

The bollard improves safety and responsiveness by stopping vehicles from blocking critical ambulance access.

+ VIP

Enhances and elevates the overall experience on your site and creates the strongest impression possible for important guests, dignitaries and visitors.



We are always looking forward, bringing you first-to-market technology time and time again.



We adapt to change – what your customers actually need and what businesses expect.



We understand the pressure businesses are under, and our team of 300 parking experts want to take some of that burden away.



We believe your parking spaces should work harder to drive footfall to your site and boost revenue for your business.

To transform the way you approach parking, get in touch.

www.parkingeye.co.uk/solutions | enquiries@parkingeye.co.uk | 01772 450 542



*100% share will be reviewed on a case by case basis based on agreed commercial models