Parkingeye

One parking partner. Infinite possibilities.

Transform your campus car park

Educational sites thrive when students, teachers and other staff have the right experiences, in a setting that puts them in the best possible mindset to learn, inspire and support. Putting the solutions in place to enable that positive experience is crucial, and it starts on the car park.

A car park is a powerful tool, especially in the educational sector. By providing effective parking you support students and staff, starting their day properly, helping them get to lectures on time, and delivering service levels that fit your institution's role within a community.

The right car park management partner can help you capitalise on your car park's untapped potential, reduce admin, and drive continued improvements to your car park with complete peace of mind.

Transform paid parking to boost revenue generation

Develop a deeper understanding of visitor and user requirements using ANPR data

Stop overstaying and reduce congestion to improve space turnover and accessibility

Improve access to services and improve your visitor experience with pre-booking and EV

Deploy powerful new technology to stop unauthorised parking and abuse in priority bays

No more congestion on campus

Colleges and universities often have multiple car parks, students on a variety of timetables, night-time lessons, clubs, activities, and events to contend with.

Our solutions draw on 20 years of experience to provide the means to simplify complex parking issues and create a free-flowing parking environment for students, staff, and visitors. These are sites that see a lot of traffic at peak times, by improving the flow of traffic on your campus we ensure there's more space available when people need it.

Improve visitor experience

An easier-to-navigate car park makes finding space simple, reduces stress and helps to ensure people arrive to lectures in the right mindset to learn.

Reduce staff admin

By reducing complaints relating to your car park, streamlining services, and using powerful technology to eliminate admin we're able to actively give time back to your internal teams to focus on other areas.

Keep everyone on schedule

By making parking easier we can help to ensure people aren't rushing to lectures and prevent parking from being a barrier to their prompt arrival.

The key to easy visitor management

Alongside a host of payment options, we offer an extensive visitor management system which is easy to use, intuitive and flexible.

Most of our customers choose to validate visitor parking using tablets which provide visitors to your car park with a simple way solution. We use up-to-date Android tablets to provide your business with an easy to implement validation system that can be customised to suit your specific needs.

✓ **Easy to use with multiple language options and touchscreen controls**

✓ **Multiple buttons with customisable restrictions based on your needs**

✓ **Pin protected for added security**

✓ **Portable, so can be mounted on a kiosk, desk or even carried by your staff**

Visitor registers on tablet > Registration plates are added to whitelist > A PCN is issued to any vehicle not registered > All whitelist data is accessible in ParkIQ

👤 Self-ticketing & Manned Solutions

ANPR can empower your staff and support your manned and self-ticketing efforts. By tying the technology your team on the ground uses to ANPR, they get increased accuracy and a more efficient way of working, streamlining their working day, allowing them to focus their attention elsewhere.

📱 Scan me!

🚧 Barriers

Our blended barrier solution incorporates ANPR to reduce waiting times within busy car parks while still offering the added security of a barrier for sites where strict vehicle management needs to be maintained. Our barrier solution is 80% faster than normal, increasing vehicle throughput, decreasing congestion, and reducing complaints.

📱 Scan me!

Combat congestion and enable free-flowing parking

Colleges and universities often sit at the heart of their community, but such busy sites need to manage their parking carefully to prevent it from spilling into surrounding areas.

Avoiding the build-up of traffic, especially in critical areas such as around major entrances and access points, prevents traffic from spilling into other areas and impacting residents and businesses.

"The Parkingeye permit system, allows students and staff to purchase parking permits using the self-service system, which reduces the resources required to administrate this process. The permit provides flexibility for students and staff, who may not require an annual permit and can only pay for the periods they need."

Helen Rutherford, Head of Campus Facilities Management
Staffordshire University

Market-leading Bay Management solution

Education should be for everyone, which is why campuses need to have an increased focus on dedicated spaces. ANPR can protect your car park, enable new payment options, and generate valuable information about how your site is performing, but protecting key locations on your car park requires something new and more focused.

We've created a powerful solution that uses patented technology to provide a fine level of control over your priority parking spaces. Our Bay Management solution reduces complaints, and congestion and supports the accessibility needs of your students and staff.

⊕ Accessible Parking

Misuse of Blue Badge bays can make the difference between a vulnerable student making it to a lesson on time or not. We make sure all your Blue Badge staff and students have somewhere to park, whilst also helping them to access key services on campus.

⊕ EV

Using our monitoring bollard alongside your existing EV charger installation eliminates abuse, protects your investment in your EV infrastructure and provides fast, reliable charging for motorists on your car park.

⊕ Changing regulations

EV regulations are changing, and car parks need to be ready for the changes to ensure they avoid hefty fines. One major point to contend with is the requirement for chargers to have access to contactless payments. Our bollard allows you to easily add contactless payment and protection to your existing charging installation, helping your site to remain compliant with new regulations.

Blue Badge Access

Paid Parking

Adding paid parking to your campus can be a major revenue boost for your college or university. We provide a range of payment options that let you tailor your site to the needs and preferences of your customers. **We can enable a fully cashless site, ensuring better security and saving time by removing cash collections from your car park.**

pay24

Customers can pay up to 24 hours after leaving a car park, either through our online portal or using the Evology Pay app.

paytopark

A variety of solutions that allow drivers to pay for parking when they are on-site, from contactless, online, and app-based payments, to payment by QR code.

autopay

Customers can register their vehicle online and then have parking payments deducted automatically. This streamlines their trips, allowing them to simply drive on and off a site.

Want to understand your car park's revenue potential?
Scan here to use our revenue calculator.

Pre-booking

Pre-booking allows you to transform your car park into a valuable service for other people in the area. Meeting the demand for parking in the community but also generating extra revenue that can be reinvested back into your other facilities and activities on campus.

Pre-booking considers your surplus spaces, so you can always list an appropriate number of spaces. This means you can list more at off-peak times than you otherwise would. This includes outside of term time, such as over summer and Christmas breaks or even weekends. Some students and staff might be on campus at irregular times. Pre-booking allows visitors to arrange their parking ahead of time and pay for their stay in advance. This removes some of the stress from trying to find parking on a busy campus while also allowing you to access a valuable revenue stream.

This powerful tool can be accessed through a website or our Evology Pay app.

How does pre-booking work?

ANPR Data reveals the potential spaces for pre-booking on your site

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Those spaces are listed online

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Motorists looking for parking find a space and pay for their parking in advance

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They then park on site and leave at the allotted time, their stay tracked by ANPR

Take permits and sustainability further with 'car share'

On a college or university campus car-pooling is a great way to support environmental efforts and help reduce emissions on campus. Pre-booking car-sharing spaces helps promote their use and encourages more sustainable ways of travelling. Our dedicated car share feature allows anyone with a car share permit to book and validate their journey via the app.
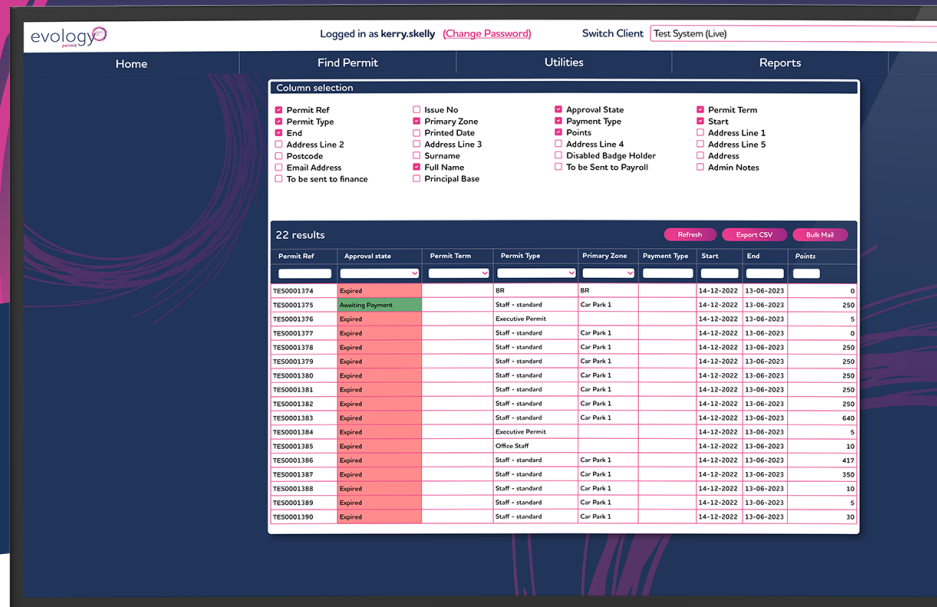
Parking, powered by permits

Campus parking juggles the needs of many different users, potentially thousands of people at a time.

Managing parking for that many people can be a major administrative headache that takes countless hours to organise.

Permits represent a huge revenue potential for colleges and universities and when used correctly enable sites to offer a powerful benefit to anyone using their car parks.

Our permit system

Completely paperless
Bolstering your environmental efforts

Customisable
Create various permit types for different user groups, manage term-time parking, and use dynamic pricing to charge based on vehicle fuel emissions

Cloud-based
Managed through an online portal for greater efficiency

Cost-conscious
There are no extra equipment, fobs, or paper costs - saving you money while reducing instances of permit fraud

evology pay

Parking in the palm of your hand

Our paid parking solutions are all delivered through our consumer-friendly brand, Evology Pay.

This includes the Evology Parking app, which allows motorists to access our range of paid parking services, giving them unparalleled choice and convenience when it comes to finding the right way to manage their parking.

The importance of learning

Information about how your site is being used and performs is powerful. It can help you to make wiser decisions around planning and investment, course correct and predict trends.

Your car park generates an incredible amount of data. You just need to be able to access and understand it.

This is where we can help.

With bespoke reporting, we're able to show you the information that matters, when you need it. This includes:

Fuel analysis data

By leveraging DVLA information we're able to identify the types of vehicles using your car parks. This allows us to create an accurate picture of fuel types, helping you to understand when the best time to invest in solutions like EV charging might be, and to gauge the scale of that investment to meet potential demand.

Occupancy data

Understanding how many people are on your car park is useful when trying to make the most of solutions like pre-booking. We can help you identify the peaks in capacity on your park, not only to identify surplus space for pre-booking but also to adjust timetables to ease the flow of traffic and the number of people on-site.

Revenue information

Your car park is a massive potential revenue source, which is why you need to be able to track performance to ensure your site is delivering on that potential. Our revenue reporting can highlight which payment methods are generating the best return for your car parks and highlight trends that can guide smarter decision-making around your paid parking strategy.

ParkIQ

Unlock data insight

Your car park is home to an abundance of data that can be leveraged to help your business thrive and develop.

Explore

Powered by Parkingeye

Explore our knowledge centre

Our insights and reporting platform can empower your understanding of your car park.

Embracing the future of travel

The way people approach travelling is evolving, with the use of electric vehicles continually on the rise.

As the UK works towards net zero, we need to embrace EV and create the infrastructure that will help the country reach its ambitious environmental goals. Many educational sites already have an environmental policy in place, one that works towards greener ways of operating.

Our EV charger can transform your charging infrastructure, using patented technology to create a protected, effective charging network, that adheres to changing regulations and helps bolster your green credentials.

✓ Not being tied into a bay lease term	✓ Short contracts to ensure up-to-date technology	✓ A wide range of EV chargers with carrying speeds
✓ Consistent maintenance & support	✓ Data on all EV vehicles	✓ Electricity profit share
✓ EV Bay Enforcement	✓ Site Branding	✓ Dynamic fields

An EV Charger with a difference

The Evology Charger is a step forward for EV infrastructure – combining ANPR with powerful EV charging technology to eliminate complaints and remove the issues that hinder EV users.

- An ANPR camera housed in the charger helps to ensure your spaces are protected from misuse
- 24/7 Monitoring ensures unprecedented uptime and reliability
- Rapid charging AC and DC options let you tailor charging output
- Remote repair and diagnostics
- Tap&Go payments for extra speed and convenience

We operate on over 4,000 sites across the UK, including some of the UK's more prestigious colleges and universities.

Our approach considers the specific needs of each site we work with, taking the time to understand your issues, goals, and requirements before suggesting the perfect mix of solutions to help your car parks deliver on their true potential.

The systems we install are bespoke, reliable, and transformative, helping your site to become a powerful asset that supports your staff, students and other visitor needs, empowering people, streamlining services, boosting revenue, and delighting your visitors.

Everything is fully managed, monitored and maintained to give you complete peace of mind. We take care of your car park so you can focus on delivering the best possible experience for your students.

Parkingeye

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To transform the way you approach parking, get in touch.

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