

# Enhancing your infrastructure

Your EV Infrastructure needs to be protected to maximise its effectiveness and commercial benefit.



## What is Bay Management

Whether it's ICEing, EV drivers parking in charging bays and not plugging in, overstaying or other misuse, priority spaces on a car park like EV charging stations are prone to abuse.

### Bay Management fixes this.

We're able to house ANPR technology in a first-of-its-kind monitoring bollard, allowing you to protect your EV bays so they are available for vehicles that need charging.

The bollard is simple to install and will complement your existing EV infrastructure, protecting any existing investment, and making sure that your charging stations are used as intended. This means more charging sessions, more revenue for CPOs, enhanced availability, a better charging experience for users and better space turnover and accessibility for site owners.

## Meet our Bay Management bollard



### Powerful ANPR technology

Accurate, reliable, and poised to help protect your charging spaces.



### Robust construction

Custom steel casing designed to withstand wear and tear to protect our equipment.



### Contactless payment terminal

Like what you might see on mass transit systems like the London underground, this allows for fast, easy charging payments, a user just taps their payment card and away they go.



### Pre-book EV charging

Drive more customers to your EV charger



# How does Bay Management benefit your EV infrastructure?

Stop abuse of your chargers and add a whole range of benefits to your EV portfolio:

- |  |  |   |
|--|--|---|
| ✓ Your chargers are used as intended - for charging not parking! | ✓ More availability, means more charging sessions to drive more revenue. | ✓ Improve traffic by eliminating a source of congestion |
| ✓ Happier clients due to fewer complaints from motorists         | ✓ Improved availability and more loyal EV drivers                        | ✓ Better returns on EV investment                       |

## Rules you can't afford to break

The regulations surrounding public charge points are changing in 2023.

One of the major requirements is that chargers have access to contactless payment technology. Fines for non-compliance are high, with legislation looking at a maximum of £10,000 per non-compliant charger.

- ✓ That's an incredible amount of easily avoidable penalty, especially when we have an easy way to help.



## Tap&Go technology

Our bollard is also available with contactless payment technology, enabling you to easily add this to your existing infrastructure.

This simple integration helps you stay ahead of legislation while maximising the effectiveness of your existing EV infrastructure.



To transform the performance of your EV charging network, get in touch.

[www.parkingeye.co.uk/ParkEV](http://www.parkingeye.co.uk/ParkEV) | [enquiries@parkingeye.co.uk](mailto:enquiries@parkingeye.co.uk) | 01772 450 542

