

Complete Car Park Management for your estate



ANPR

Track performance of your site by leveraging ANPR data



EV Charging

Ease of use and patented ANPR technology at the heart of the solution



Priority Bay Management

Protect priority spaces like Blue Badge and Parent and Child Bays



Evolgy Pay

Full payment portfolio to support your revenue generation needs



Pre-booking

Boost revenue and drive additional footfall to site



Evolgy Parking app

An easy to use payment app

Welcome to the next generation of parking solutions.

Since 2004 Parkingeye has been a market leading, pioneering provider of everything businesses need to take control of their parking. From ANPR, paid parking and cashless solutions to EV and Bay Management. Our solutions empower the businesses we work with, giving them the capability to capitalise on, and effortlessly manage, their parking. With clients across all sectors, from major hotel chains and huge NHS Trusts to thousands of independent retailers and UK supermarkets, we're already making life easier for the teams who manage those sites and the motorists who use them.



Maximise revenue generation across your estate



Drive efficiency with streamlined, cost-neutral solutions



Boost visitor and client satisfaction

Why Parkingeeye?



Easy-payment solutions

We have an unmatched range of payment options, allowing you to tailor how you manage paid parking on your site to the specific requirements of your tenants and their visitors. From card and contactless payments, through to innovative autopay and various mobile payment options. These solutions let you provide streamlined experiences and reliable service while maximising the revenue potential of car parks across your estate.

Market-leading support

We've been delivering smart, flexible, hassle-free car park solutions for almost 20 years and offer a service that's difficult to match. A dedicated Account Manager will put your business at the heart of all we do, backed up by our expert Quality Assurance teams who continually audit service levels to ensure we always deliver the best for you and your customers.



Operational ease

We have a fundamental, deep-rooted focus on quality across every touchpoint in the customer journey, from extra time spent on signage wording to ensure that the terms are easily understood by users, to bespoke reporting to drive continual improvement. Everything we do is designed to eliminate additional admin for your teams, provide peace of mind and streamline how your business operates.



New revenue streams

Embrace a host of new revenue generators with Parkingeeye. Paid parking can be an invaluable resource for businesses, accessing new ways to generate revenue and support growth. From Pre-Booking that allows you to capitalise on unused parking space, to EV chargers providing a valuable new service to guests. Our expert team will manage everything, so you can enjoy new margin rich revenue without any of the hassle, just like some other hotels generating thousands in unexpected revenue.



Bespoke solutions

For busy in-house teams juggling security, complaints and parking payments, parking can be a real pain. Our wide range of inter-changeable services are integrated with clever technology which does all the hard work for you. We can free you from unnecessary admin, eradicate unwanted abuse from unauthorised vehicles and help you deliver a range of value-added services to your clients.



ParkIQ

Understanding each car park, its users, and its performance is crucial to ensuring a site thrives. ParkIQ, our new data and insight platform, helps you to do just that. We provide our clients with fully customisable, bespoke reporting which helps to track progress, plan investment, and adapt your car park to an ever-changing marketplace.



Issues facing Managing Agents

Managing Agents deal with sites of differing sizes, with multiple user types and requirements. Being able to offer a consistent and quality service, regardless of car park, is crucial.

Q: How do I manage rising operational costs and energy bills?

A: Increase Revenue Generation

Q: How do I adapt to changing trends, business requirements and visitor needs?

A: Unlock data insights via ParkIQ

Q: How do I meet my sustainability goals?

A: Adopt innovative technologies such as EV charging.

Q: How do I deal with abuse and congestion on my car park, such as overnight guests not paying for parking?

A: Adopt a fair and reliable enforcement strategy.

Q: How do I deal with unreliable barriers and aging technology?

A: Add ANPR to remove the reliance on old technology.

Q: How do I deal with accessibility issues?

A: Enable Bay Enforcement to protect your priority spaces.



The role of next generation parking

With rising pressure to deliver a superior customer experience to every guest, while protecting and generating revenue, there's never been a better time to transform the way your car park operates.

Whether you're struggling with unauthorised parking, looking to create new revenue streams for your business, embrace EV charging, access new insight, or simply need to take the hassle out of the day-to-day management, we can help.

Managing your whole estate

Taking care of multiple sites across large estates isn't easy.

While each site might be unique in terms of its services, the businesses in place on those sites, and their customers, will still expect a consistent level of service and expectation.

We understand the pressures both businesses and Managing Agents are under which is why we take care of everything for you. Our complete car park management allows you to provide consistency, creating a common thread between each site, supporting your clients, streamlining services, and creating welcoming facilities.

You might operate a site that has multiple uses, from retail sites and gyms to restaurants, offices, or event space. These are all opportunities to generate additional revenue and capitalise on the facilities you have in place.

Managing the different areas of your site individually can transform how they operate, not only increasing efficiency but letting you put the solutions in place that increase revenue and boost service levels.

How we help you make more of your estate



Provide Pre-booking to help ensure guests can access the services they need



VIP parking notifications to help you teams welcome important visitors



Bay Enforcement to protect priority spaces



Permit systems to help manage memberships to gyms or event parking



Multiple ways to pay for parking increasing convenience and maximising revenue generation



Tailored support to cater to each element of your site



Varied payment options to help visitors manage their stay in a way that suits them



Powerful data and insight to help you understand how your site is being used



Support from our internal teams of parking experts who can help with effective communication and signage, keeping staff and guests informed of any changes and new rules on your car parks

Revenue Generation

Revenue generation is vital. Without it, growth slows and the ability to invest or adapt to changing customer or industry requirements becomes significantly harder. Every available asset at a business's disposal needs to be used to its absolute best to give chance for success.

Empty space on a car park, could be offered for Pre-Booking, allowing motorists looking for parking in an area to capitalise on a prime location that would otherwise be going unused.

Did you know?

Devastatingly over 250,000 businesses closed in 2021 due to a loss in revenue. A car park might not seem like a lifeline, but even smaller sites can generate additional income.



A 25 space site can generate parking revenue of £120,000 per year

How does pre-booking work?



ANPR Data reveals the potential spaces for pre-booking on your site



Those spaces are listed online



Motorists looking for parking find a space and pay for their parking in advance



They then park on site and leave at the allotted time, their stay tracked by ANPR



EV Charging allows your site to embrace growing demand and access a valuable new revenue stream, while creating services that can actively attract new customers to your site.



We help businesses to understand their revenue generating opportunities and help them to put the appropriate solutions in place to help them realise the full potential of their car park.

How we help maximise revenue

- ✓ Provide flexible and easily managed new payment options
- ✓ Pre-Booking to capitalise on quieter periods
- ✓ EV Charging to help access new markets and support changing customer requirements
- ✓ Variable parking rates
- ✓ Data and insight to track performance and revenue generation
- ✓ Exceptional Account Management to ensure your car park is meeting its full potential

“We have eradicated abuse entirely and greatly reduced complaints. We’re so proud to have worked with Parkingeye on developing a solution that has satisfied all parties. Their dedication to quality is unrivalled.”

 **Jenny Luxford**, Property Manager, South Park Court

Client Satisfaction

Sites need to be successful to retain tenants and encourage new business. Car parks often act as the first and last impression someone has of a location, so it's vital that your car parks do all they can to leave a positive impression. This bookends a visit and can make a huge difference to whether someone returns in future.

Repeat visits mean future sales, more use for additional services such as EV and increased benefit to your tenants. Improving the number of visitors and time spent on your sites is great, enhancing sites with pre-booking and EV charging can take things further and have a noticeable impact on your bottom line.

We can also help your business plan for the future.

ParkIQ empowers your business, letting you tap into customisable insights, enabling you see how usage of your car park is evolving and helping you to tailor any changes and future investment to capitalise on emerging trends and shifting user need. This ensures that visitor satisfaction is at the forefront of every element of your site, including the car park.

Helping you keep your clients satisfied



Peace of mind due to 24/7 monitoring and maintenance



Streamlined services to reduce unnecessary admin



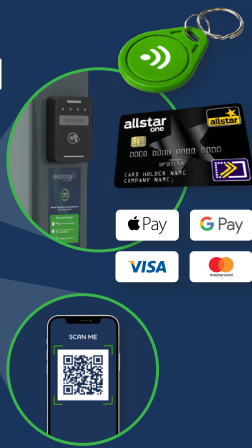
Flexible options giving you maximum control over your car park

Our solutions are designed to give time back to not only the teams on site every day, but your internal staff too. By removing unnecessary admin and additional management from your estates we're giving back the time and headspace needed to focus on what really matters, your customers.

The evolution of parking for your tenants

Car parks are changing, with new ideas and technologies transforming how the public interacts with a site while helping businesses to capitalise on their car park's revenue generating potential and its ability to provide invaluable insight about business performance.

Effective, protected EV charging



EV charging not only enables a new revenue stream on your site, but also allows you to cater to your guests and the rising need for EV charging.

Our Park EV service uses Evology chargers to kit your car park out with reliable rapid charging that's also protected with innovative ANPR technology. A camera housed within the charger monitors the usage of your EV spaces and protects them from being taken up by non-EV drivers.

This improves their availability while also protecting your investment and its ability to drive revenue.

Prioritising your priority spaces



It isn't just EV spaces that need protecting. Blue Badge bays and other priority areas on your car park need to be protected to ensure that the guests that need them don't have their experience of your site soured before they set foot in reception because of issues on the car park.

Our Bay management bollard allows you to monitor specific areas of your car park and ensure that your priority bays aren't taken up by motorists who shouldn't be there.

ParkIQ

Unlock your visitor insights

Any decision you make around your business needs to be carefully considered, and to make the right decisions you need all the relevant information.

ParkIQ helps you to unlock deeper understanding of your car park, how it performs and the behaviours of the people using it. The ANPR cameras on your site help log and track thousands of points of data every single day. This information is then used to populate completely customisable reports to help you interrogate your parking data effectively. This can guide decision making, helping you make the choices that are going to have the most impact on your site with more confidence.



Don't just take our word for it

We work with some of the world's largest Managing Agents, helping them to cater to the needs of a range of clients on car parks across the UK.

We offer a range of pay-on-site, pay-as-you-park, and permit solutions to all sizes of car park, ranging from small boutique establishments with 15-space facilities to nationwide retail giants or large estates across multiple locations.

Our system can offer various payment options allowing each car park to tailor its paid parking to the needs of its users. From permit systems to payment via a mobile app we're on-hand to provide the support and guidance each car park needs.



One parking partner. Infinite possibilities.

To transform the way you approach parking, get in touch.

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