

## Transforming the NHS

The NHS is under constant pressure to perform, whether that's increasing efficiency, reaching sustainability goals or navigating tight budgets. It's no easy feat... and that's why, as the UK's largest Car Park Management company, we are on hand to help.

A car park is a powerful asset, especially for the NHS facilities that sit in the heart of communities across the UK. With the focus being firmly on patient care, the right car park management partner can help you capitalise on a car park's untapped potential, reduce admin and drive the improvements to your car park with complete peace of mind.



**Transform paid parking to enable increased revenue generation for your Trust**



**Develop a deeper understanding of visitors & user requirements from ANPR data**



**Stop overstaying and reduce congestion to improve space turnover and accessibility**



**Improve access to services and improve visitor experience with pre-booking and EV**



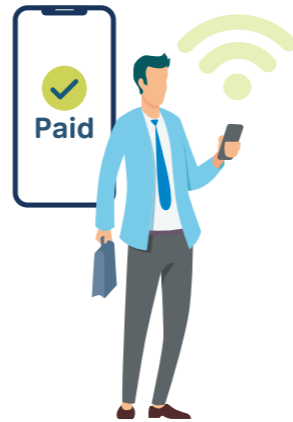
**Deploy powerful technology to stop unauthorised parking and abuse in Blue Badge Bays.**

# Keep Things Moving

The NHS has so many moving parts that managing different elements on a car park can be incredibly complex.

Our solutions are designed to make life easier for your staff and internal teams. With almost 20 years experience we can provide the means to simplify the complexity and create free-flowing parking environments for both patients, staff and visitors.

These are sites where vehicles enter and exit easily, meaning there's more space available for visitors looking for somewhere to park.



**“I work with suppliers every day who say one thing but don’t deliver on their promises. Parkingeye are professional, helpful, and honest. They’re more than a provider; they’re a true long-term partner and work collaboratively to resolve any issue that may arise around the clock.**

**They are flexible and adaptable to our needs – essential when working within a changeable Trust environment.”**

Tom Higgins, Car Parking and Security Manager,  
Manchester University NHS Foundation Trust



<p><b>Improve patient experience</b> An easier to navigate car park makes finding space simple, reduces stress and helps to remove any unnecessary tension from a hospital trip.</p>	<p><b>Reduce staff admin</b> By removing the sources of complaints from your car park, streamlining services, and using powerful technology to eliminate admin we're able to actively give time back to your internal teams to focus on other areas.</p>	<p><b>Keeping things on schedule</b> By making parking easier we can help make sure that more appointments are made on time without the car park being the barrier to their prompt arrival.</p>

## Market leading Bay Management solution



NHS car parks have an increased focus on accessibility and a need for dedicated spaces.

ANPR can protect your car park, enable new payment options and generate valuable information about how your site is performing, but protecting those crucial locations on your car park requires something new and more focused.

We've created a powerful new solution that uses patented technology to provide a fine level of control over your priority parking spaces.

Our new solution reduces complaints, congestion and supports the accessibility needs of your visitors.

## Combat congestion and enable free-flowing parking

Patient and staff experience matter, but an NHS site should only ever positively impact the area around it. Traffic backing up and spilling out into surrounding streets is a major source of complaints and a clear sign of congestion on your site.

Avoiding the build-up of traffic, particularly in critical areas, such as around ambulance access points, is crucial. Barriers are a traditional solution but they're prone to breaking down and adding to the problem. ANPR creates a free-flowing parking environment, with extra peace of mind as there's no more worrying about barriers breaking down, blocking access, creating backlogs, and restricting blue light routes.



**ANPR or Barrier?**  
Scan to find out



- ⊕ **Accessible Parking**  
Misuse of disabled bays can make the difference between a vulnerable patient making it to an appointment on time or not. We make sure all your Blue Badge visitors have somewhere to park, whilst helping them to access key services.
- ⊕ **Ambulance Bays**  
Prevent anyone blocking critical access points to improve safety and responsiveness, protecting easy-access to your most vital services.
- ⊕ **Prescription collection service**  
Streamline your on-site pharmacy services with powerful notifications that let you know when a patient or delivery driver has arrived to collect medication.
- ⊕ **EV**  
Using our bollard alongside EV Chargers eliminates abuse, protects your investment in your EV infrastructure and provides fast, reliable charging to motorists on your car park.



# Improved Staff Parking

To keep NHS sites operating and serving the public requires teams of thousands.

Managing the parking for that many people can be a major administrative headache that takes countless hours to organise.

Permits have a huge revenue potential for the NHS and when used correctly enables Trusts to offer discounted parking for their staff.

Our cloud-based permit system empowers your staff parking, removing the hours of admin work while providing NHS sites with flexible, digital parking permits that allow you to organise, plan and assign your staff parking at the touch of a button.

By using a fully paperless system, we can reduce the costs associated with additional equipment, such as specialised fobs, while also dramatically reducing instances of permit fraud.

Dynamic pricing allows you to charge based on fuel emissions, with reduced costs for greener vehicles. This can help encourage the adoption of EV while helping your site work towards the NHS' overall environmental goals.



# Achieve your green goals

The NHS is on a quest to be more sustainable; our permit system can support the NHS' staff car share scheme.

Our dynamic pricing options mean we can supply discounted permits for any staff who are looking to car share, with a variable rate based on the number of people sharing the vehicle.

Additionally our ParkIQ software can help you identify key information, such as vehicle emissions and staff vehicles on site, which will help you understand when these areas are improving and track performance over time.

# Transform your paid parking

Providing a range of paid parking options on an NHS site enhances your patient and visitor experience, modernises your car park, boosts revenue that can be reinvested back into the Trust and improves payment compliance.

We provide more payment options than ever before and utilise our consumer-friendly brand, Evology Pay, to enhance the user journey on-site.

## The benefits of flexible, payment options

Using a range of payment options lets you tailor your paid parking to suit your visitors, giving them options and choice that lets them manage parking their way. Whether that's a mobile payment, paying online or using contactless technology. That flexibility makes a car park more attractive and adaptable, better serving your visitors.

With little to no admin to speak of and major time savings thanks to no cash collections or bank trips, moving to cashless payments provides greater insight into customer behaviour while streamlining services and making a positive impact on your bottom line.



### Dynamic pricing

Our flexible approach to paid parking includes dynamic pricing. This allows you to customise your site and pricing structure based on different criteria. From peak and off-peak options to emissions-based pricing, this gives you unparalleled control over your parking revenue.



### pay24

Visitors can pay up to 24 hours after leaving a car park, either through our online portal or using the Evology Pay app.



### park&pay

A variety of solutions that allow drivers to pay for parking when they are on-site, from contactless, online, and app-based payments, to payment by QR code.



### autopay

Visitors can register their vehicle online and then have parking payments deducted automatically. This streamlines trips, allowing them to simply drive on and off a site.



### pre-book

Visitors with an appointment can plan ahead, finding space on your site, arrange their stay, and paying for it in advance. This removes some of the stress from trying to park before an appointment while driving increased revenue for your Trust. This powerful tool can be accessed through a website or through our Evology Pay app.



### permits

Parking can be managed through a tailored website allowing staff and visitors to register for parking permits.



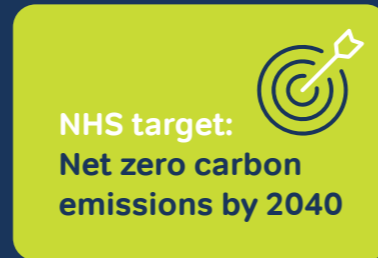
## How much revenue can a car park generate?

Interested in how your car park can support your NHS site? Scan our QR code to visit our revenue calculator and discover how you can boost funding for your Trust.

# Achieving Net-Zero and Sustainability Goals

To achieve net zero by 2040 the NHS needs to continue to make major steps towards embracing greener ways of working and promoting more sustainable ways of travelling.

Embracing EV charging encourages others to adopt more sustainable ways of travel, and contributes to the wider infrastructure the UK is going to need in order to adapt to the changing ways in which we travel.



## Understand demand

Investment in EV needs to be carefully considered. Too little and you aren't effectively supporting visitors to your site, too much and you overspend. Our ANPR data and insight platform, ParkIQ, helps you to understand who is using your car park, including the types of vehicles they are driving.

Using our fuel analysis data we can help you to understand the growth in use and demand for EV charging on your site, then help you identify the appropriate level of investment to make sure your EV services meet the needs of your staff and visitors.

## The right EV Partner







**High traffic sites such as NHS facilities need a hard wearing, reliable charger that does more than top up a battery. As an NHS SBS provider for EV charging, we understand what the right charging provider needs to offer:**

- ✓ Not being tied into a bay lease term
- ✓ Short contracts to ensure up to date technology
- ✓ A wide range of EV chargers with carrying speeds
- ✓ Consistent maintenance & support
- ✓ Data on all EV vehicles
- ✓ Electricity profit share
- ✓ EV Bay Enforcement
- ✓ Site Branding
- ✓ Dynamic fields

# An EV charger with a difference

**The Evology charger is a step forward for EV infrastructure, helping to provide car parks and businesses with access to fast and reliable charging, while taking steps to remove many of the issues that hinder EV users, drive complaints, and create extra work for staff working on a site.**

The additional technology in our charger helps remove the misuse and congestion from chargers, allowing a smaller infrastructure to go a lot further and support more people.

-  An ANPR camera housed in the charger helps to ensure your spaces are protected from misuse
-  24/7 Monitoring ensures unprecedented uptime and reliability
-  Remote repair and diagnostics
-  Rapid charging
-  AC and DC options let you tailor charging output.
-  Tap&Go payments for extra speed and convenience.



# We operate on over 4000 sites across the UK, including some of the UK's largest, complex and vital healthcare sites across the NHS and private healthcare.

Our approach considers the specific needs of each site we work with, taking the time to understand your issues, goals, and requirements before suggesting the perfect mix of solutions to help your car parks deliver on their true potential.

The systems we install are bespoke, reliable, and transformative, helping your site to become a powerful asset that supports your visitor and patient needs, empowers your staff, streamlines services, boosts revenue, and delights your visitors.

Everything is fully managed, monitored and maintained to give you complete peace of mind. We take care of your car park so you can focus on delivering the best possible patient care.



One parking partner. Infinite possibilities.

To transform the way you approach parking, get in touch.

[www.parkingeye.co.uk/NHS](http://www.parkingeye.co.uk/NHS) | [enquiries@parkingeye.co.uk](mailto:enquiries@parkingeye.co.uk) | 01772 450 542

