



Revenue Stackers

Revenue generation is vital. Without it, growth slows, and the ability to invest or adapt to changing customer or industry requirements becomes much harder. Every asset at your disposal needs to be used to its absolute best to boost your chances of success.

Effective car park management and the right partnerships can support your bottom line.



Paid Parking

Providing a range of paid parking options for your site boosts revenue by modernising your car park, enhancing your customer experience, and improving payment compliance. We provide more payment options than ever before, all delivered through Evology Pay, giving your visitors more choice and flexibility.



Pre-booking & Permits

Every space in your car park has untapped revenue potential. With ParkIQ, we can provide you with the relevant occupancy data to help assess surplus spaces and capacity levels. This space can then be offered to motorists looking for parking in the area who would otherwise not use your site. Alternatively, permits can be sold to generate additional revenue, whether that's offering discounted parking to your staff or selling permits to nearby businesses.



Contract Parking

If your car park has surplus space, we can help you fill it while supporting other businesses in the area. Our Contract parking team can help you fill the extra spaces on your site, boosting revenue and footfall. Or, if you're a business struggling for parking, we can help you find the spaces you need to support your staff, customers and wider business operations.



EV Charging

Adding EV chargers to your site boosts brand visibility and attracts new customers to your site. Not only can you support your bottom line through the revenue each charging station generates, but the increase in footfall can also lead to more time spent interacting with your business.



Bay Management

Our patented Bay Enforcement solution uses a monitoring bollard to protect crucial spaces and vulnerable customers on your site. Anyone who misuses your EV, blue badge, or parent & toddler bays is given a parking charge, based on your agreed revenue share. You are then given direct revenue from this. Additionally, this solution can be used to streamline your Click & Collect process, improving space turnover and reducing admin, whilst driving valuable revenue.



Revenue Share

Our ANPR solutions offer incredibly favourable revenue share terms, which can vary based on any investment in capex from yourselves. Adding efficient 24/7 protection to your site increases the effectiveness of your car park, whilst ensuring payment compliance and giving you additional revenue from anyone who misuses your site.

Deliver extra revenue for your business with a brand you can trust

Your car park, when turned to your advantage, can be a powerful asset, a difference-maker that helps a business to generate maximum revenue by providing additional opportunities to support your bottom line. Whether you are looking to implement paid parking or add other solutions to generate revenue from your car park, at Parkingeye, we use our experience as one of the UK's largest car park operators to help you make your car park work harder and smarter.

Take a look at how to stack our services to provide that vital boost to your business's revenue.



Latest Solutions brochure out now.

Download today.



One parking partner. Infinite possibilities.

To transform the way you approach parking, get in touch.

www.parkingeye.co.uk/revenue | enquiries@parkingeye.co.uk

