



## Supporting Religious Sites

Religious sites sit at the heart of many communities, providing support and representing the different cultures and traditions of the world. At Parkingeye, we understand the importance of protecting access to these important sites, and we help our clients to take back control of their parking, whilst still supporting their community.

### The importance of revenue generation

If your site relies on donations and fundraising to sustain itself and pay for important maintenance and restoration work, you might find that it sometimes takes longer than you would like to reach your goal.

A flexible approach to your car park management and revenue generation could help. Paid parking and Pre-booking could transform your site and help you create a consistent level of revenue generation that can help with repairs and maintenance.

#### Pre-booking

When a site is quiet the car park is a fantastic opportunity to generate revenue. Pre-booking lets a site turn surplus space and quieter periods into revenue by allowing motorists to book and pay for parking in advance.



#### Paid parking

Paid parking allows you to put measures in place to capitalise on demand for parking in your area. We provide a range of cashless and contactless paid parking solutions which allow sites to access the untapped revenue potential of their car park.



**“We contracted to Parkingeye who has installed a system that meets all our requirements, flexibility for authorised users and a deterrent for non-authorized users. We have been running the system for 6 weeks and we have already seen a substantial reduction in unauthorised users.”**

John McCarthy – Estates Manager, Wetherby Methodist Church

### The impact of abuse

**Religious sites are important to a community. A place where people can gather for events, meetings and major occasions like weddings, christenings, and funerals.**

Abuse on these sites can lead to serious issues, preventing people getting the moment they wanted, or causing undue stress during difficult times. Taking control of your car park helps keep your site clear for legitimate visitors and protects the volunteers who support it from complaints.



## To transform the way you approach parking, get in touch.

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