



One parking partner. Infinite possibilities.

Paid Parking | Your Options

There's no one-size-fits-all approach when it comes to finding the right payment options for your car park. Your solution should be a mixture of services that allow you to meet the requirements of your business and your customers.

At Parkingeye, we provide solutions that allow you to maximise the revenue potential of your site. From versatile pay and display kiosks that help handle the gradual move away from cash payment, to cashless and touchless options that can prepare your car park for the future.

Option 1: Pay-on-foot

Our innovative payment machines offer businesses a variety of options to help tailor their parking management to their specific requirements and the needs of their visitors. With super high uptime and integration with our ANPR systems, we're able to offer multiple solutions to support your car park.

Traditional Pay & Display Parking

A common sight across many car parks, traditional pay & display machines require visitors to physically collect their one-use parking ticket/permit, choose their estimated length of stay and put a ticket on display in their vehicle. While we're all familiar with them and they're easily understood by most customers, they need a facelift to help them keep pace with modern sites. The humble 'P&D' has evolved into something far more modern, resilient, cost-effective, and easy-to-use. When integrated with ANPR technology, these solutions can help your organisation thrive.

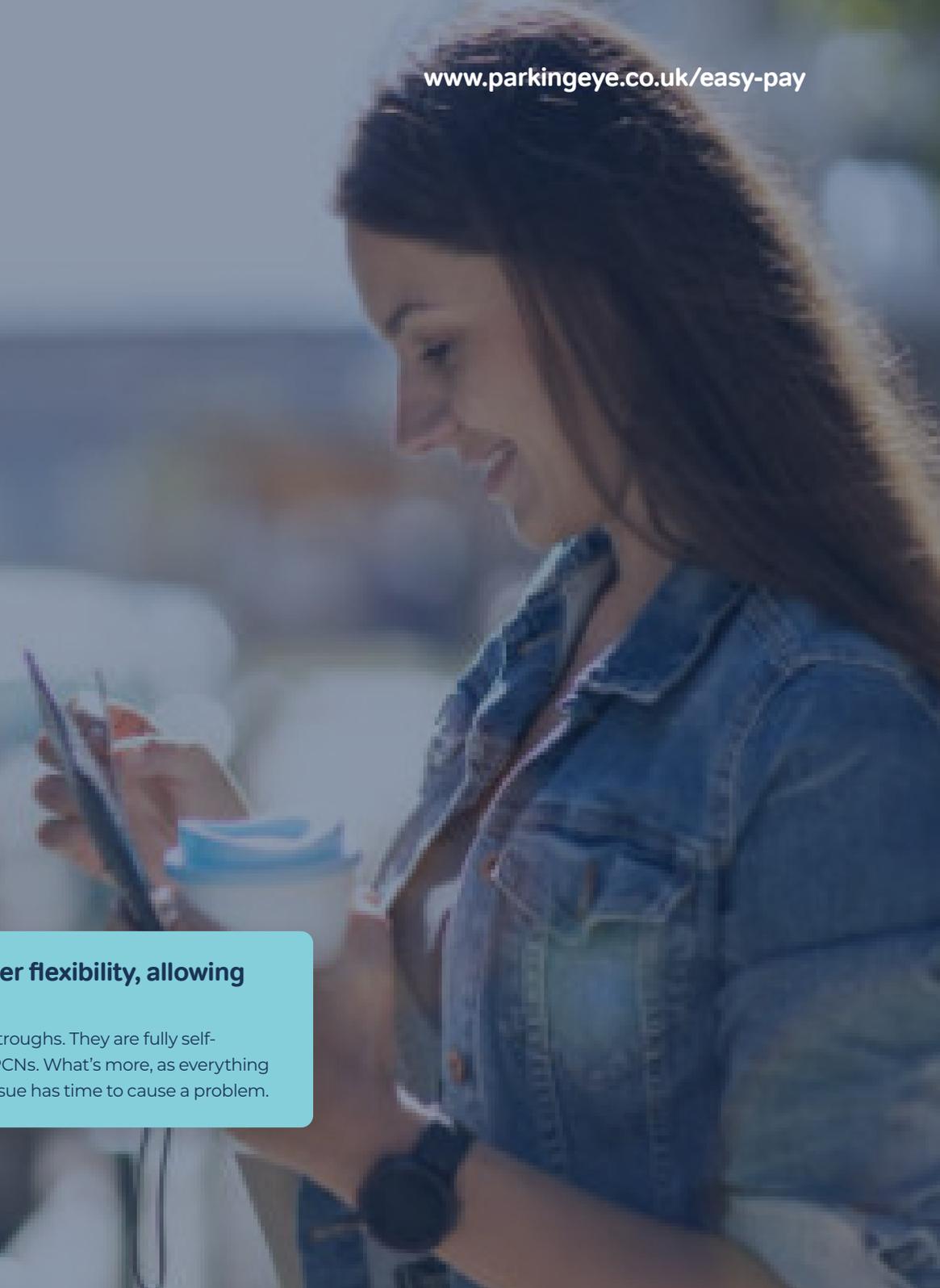
ANPR linked payment kiosks

The easiest pay-on-foot solution for motorists, these next-generation kiosks are integrated with powerful camera technology, which captures vehicle registration numbers on entry and matches them to payments made on site.

This solution negates the need for physical tickets or barriers as the cameras simply log payments with duration and user details.

These highly flexible kiosks provide management with greater flexibility, allowing for multiple tariffs at different times and for different users.

This is especially useful for locations that are seasonal or experience sharp peaks and troughs. They are fully self-enforcing, removing the need for car park attendants to check tickets and dispense PCNs. What's more, as everything is digital, issues can be spotted early and fixed remotely, 75% of the time before any issue has time to cause a problem.



A market-leading range to suit the way your site operates:

GLYDE ALIUM KIOSK

The outdoor payment kiosk can be equipped with unattended chip, pin and contactless card payment devices, a coin acceptor, receipt printer and high bright daylight viewable touch screen. This machine also houses an internal thermostat and heating system to maintain optimum operating temperatures in outdoor environments.



Specifications:

- Outdoor
- Freestanding
- Card Payments (Chip & Pin) & Contactless
- 19" Daylight Viewable Touchscreen
- Cash Payment
- Ticketing
- Custom branding
- 3G/4G connectivity
- Barcode/QR Reader
- Height 1610mm

GLYDE ULTRA+ KIOSK

The Glyde Ultra+ Kiosk is a freestanding indoor payment machine that is equipped with a removable front plate that facilitates easy upgrades when required. This machine accommodates an unattended chip, pin and contactless card payment device, receipt printer and can also house barcode scanners and other card readers such as magnetic stripe card and smart card.



Specifications:

- Indoor
- Freestanding
- Card payments (Chip & Pin) & Contactless
- 19" Touchscreen
- Ticketing
- Custom Branding
- 3G/4G Connectivity
- Barcode/QR Code Reader
- Height 1565mm

GLYDE OMNIA+ KIOSK

The outdoor payment kiosk is equipped with unattended chip, pin and contactless card payment devices, a coin recycler, note acceptor, receipt printer and high bright daylight viewable touch screen. This machine also houses an internal thermostat and heating system to maintain optimum operating temperatures in outdoor environments.



Specifications:

- Outdoor
- Freestanding
- Card payments (Chip & Pin) & Contactless
- Cash Payments (Change dispensing, accepts notes)
- 19" Daylight Viewable Touchscreen
- Ticketing
- Custom Branded
- 3G / 4G Connectivity
- Height 1714mm

GLYDE FORTIS KIOSK

The outdoor Glyde Fortis Kiosk is a wall-mounted unit that can be fitted with unattended chip, pin and contactless card payment devices, as well as barcode scanners, RFID card readers, receipt printers and a high bright daylight viewable touchscreen to deliver a premium self-service payment experience.



GLYDE OMNIA KIOSK

The payment kiosk is equipped with unattended chip, pin and contactless card payment devices, a coin recycler, note acceptor, receipt printer and a 19" edge to edge touch screen. This machine also houses a kiosk PC with windows operating system and can be upgraded to incorporate barcode scanning, RFID reading and Smart technologies.



Specifications:

- Outdoor
- Wall-mounted, with floor-standing option
- Card Payments (Chip & pin) & Contactless
- 19" daylight viewable touchscreen with on-screen alphanumeric keypad
- Ticketing
- Custom branded
- 3G / 4G Connectivity
- Barcode/QR Code Reader
- Height 987mm

Specifications:

- Outdoor
- Wall-mounted with floor standing option
- Card payments (Chip & Pin) & contactless
- Cash payments (change dispensing, accepts notes)
- 19" daylight viewable touch screen (edge-to-edge)
- Ticketing
- Custom branding
- 3g/4g connectivity
- Barcode/QR code reader
- Height 1714mm

Fixed terminals

Whilst not strictly a payment mechanism, some sites may opt to supplement paid parking with fixed or mobile terminals, giving them the option to exempt certain users, provide discounted barcodes and add specific vehicles to an 'authorised' list.

For example, a hotel may offer free parking for event delegates who can simply add their details on screen once inside to benefit from the offer. Terminals also work well in busy locations where the site is open to abuse by unauthorised users – a medical centre perhaps, whose patients can 'register' to avoid being issued with a Parking Charge Notice (PCN). Our tablets and terminals are used for in-store purposes and are usually situated at a customer service or reception desk, offering a touchscreen monitor which is connected via 4-G or a router. For added choice, our terminals can be fixed to a desk or wall.

Each tablet is fully integrated with our in-house software, enabling internal teams to authorise specific user groups such as blue badge holders and add concessions with bespoke configurations. The terminals can be PIN protected for added security to avoid misuse, and configured to display the vehicle image to allow motorists to check the details they've inputted (requires a small Panel PC usually located under the desk).



Mobile terminals

Mobile terminals are ideal for scenarios such as conferences and meeting rooms where they can be passed around for visitors to enter their vehicle details.

The terminal contains a SIM card and uses 4G technology to transmit encrypted vehicle data back to Parkingeye's data centre, where it logs the user as authorised on our system. Like the fixed terminals, these tablets can be used to exempt certain user groups, such as blue badge holders and can be configured to use a PIN for added security if required.



Option 2: Virtual Payments

In today's highly connected world, the opportunity to harness and repurpose real-time parking data to deliver a seamless experience has never been more achievable. Our virtual payment solutions are suitable for almost every sector and accessible from anywhere. They offer modern customer facing services for the reimagined parking hubs of tomorrow by alleviating stress and optimising parking amidst rising car volumes.

By leveraging ANPR technology, cloud-based pre-pay platforms, and a steady move towards becoming a cashless society, today's parking does not require physical payment or ticketing of any kind. These advances in technology, create opportunities for car park managers to streamline their operations while providing the most positive parking experience possible through truly free-flow solutions.

Pre-book, pre-pay

Pre-booking is the perfect way to transform underutilised parking space into a new, margin-rich revenue stream. By using the occupancy data generated by ANPR cameras, we're able to ascertain when and where parking space within your estate goes unused. This space can then be offered to motorists looking for parking nearby, providing you with additional parking revenue and making life easier for visitors to your site by allowing them to arrange parking in advance through a fully cashless solution.

Our pre-booking solution is powered by JustPark, an industry-leading supplier of pre-booking platforms. This provides a range of solutions, including dynamic pricing, push notifications and partnerships with a range of ticket and events providers, allowing pre-booking to be worked into an existing customer journey. Perfect for helping your customers to remove the stress of parking when planning a trip.

Pre-booking is ideal for busy locations, where spaces are at a premium. The service allows drivers to find convenient spaces online before arriving to park. Just imagine a car park adjoined to offices which are busy from Monday-Friday, 9 am-5 pm – this can easily be monetised outside core working hours, for both long and short-term stays.

Pre-booking not only uses space you never knew you had but can attract brand new audiences to your business. Like the restaurant owner who rented out parking during the day and used an early-bird promotion to entice shoppers returning to their cars, without impacting space capacity for core diners in the evening.

This created two new revenue streams for reinvestment back into the business, alongside valuable brand awareness.

Our system is intuitive, it uses a supply and demand algorithm to dynamically adjust parking charges throughout the day to ensure you always get the maximum revenue for your valuable space. With our dedicated team on hand to do all the hard work, from creating a listing and advertising your space, through to taking payment and answering any customer service questions, you'll be in safe hands

How does it work?



1. Create a listing

Identify unused spaces and then list a space with us for free.



2. Drivers book spaces

Motorists search for a space, select the time and date of their stay and make payment.



3. You get paid

Every month the earnings you make are deposited directly into your bank account.

Hassle-free

- ✓ ANPR technology can be used to automate the powerful pre-booking service
- ✓ We create the listing for you, manage payments and any motorist queries

Dedicated website

- ✓ Your spaces are listed on a dedicated website with access to millions of registered users through partnerships with JustPark, Parkopedia, Ticketmaster and TheTrainline

Increased footfall

- ✓ Attracting motorists who wouldn't normally park at your premises
- ✓ Raise brand awareness and drive footfall to businesses on your site

Experts in your world

- ✓ We understand every detail of your site so are best suited to ensure everything from meeting visitor need to the correct regulations are in place

Auto-pay – the ultimate seamless solution

Welcome to Parkingeye's revolutionary pay-as-you-park facility, which drives loyalty for landowners and offers drivers a unique, utterly seamless auto-billing parking facility.

Designed to eradicate parking-related stress, with auto-pay your visitors can forget about scrabbling to find change or locate a payment machine. There is no need to enter vehicle/payment details every time they park or guess how long they'll stay – your users can simply just drive in, stay as long as they need and leave.

This truly 'invisible' parking experience repurposes ANPR technology to capture vehicle details on entry and, using a powerful back-office data warehouse, recognise authorised motorists. Following a simple one-time online registration, drivers can simply drive into any 'activated' location without visiting a payment machine as the system automatically validates the visit and deducts any charges due upon exit, confirmed via SMS.

The solution, which can be used independently of any enforcement measures, negates the need for tickets of any kind, ensures 100% payment compliance and does away with payment on-foot entirely – ideal for the 1million registered disabled motorists in the UK today. Auto-pay offers users several payment options. For regular parkers, they can upload their card details, and payment is automatically deducted. Whereas others can simply top-up their account as required. Users can manage their accounts online where they can review transaction history, amend account details, add more vehicles and download statements.



This service is free to both landowners and their users and is available at hundreds of sites across the UK.

Auto-pay encourages repeat visits with peace of mind, especially at hospitals and transport hub car parks, where visits can be highly time-sensitive, and where delays could result in a contravention.



The most convenient parking payment system on the market today, auto-pay technology can boost repeat visits to your site by 10% and overall visits by 15%.

PayByPhone (semi-virtualised)

Although fewer people are carrying cash, we're rarely without our mobile phones – which makes PayByPhone such a useful system. Users simply find a space, and then, using the unique location number for that specific car park (usually found on a nearby kiosk or sign), pay using the app, website or over the phone.

Similar to our pre-booking service, one of the best features of this solution is the ability to extend a person's stay direct from their mobile phone. This means users don't have to head back to their car to renew their parking if their stay has lasted longer than they anticipated.

The added flexibility makes it great for city centre parking – in case users fancy a bite to eat after an afternoon of shopping.

- ✓ Facility most drivers are familiar with
- ✓ Ability to extend stay
- ✓ A great supplement to enforcement
- ✓ Good option if users aren't fully comfortable with fully virtualised payments
- ✓ SMS on exit to confirm payment deducted
- ✓ Ensures 100% payment compliance



1. Download the PayByPhone app

Download the app now from the Blackberry, Google Play and iOS App Store.



2. Enter your location code

Tap in the location code you wish to park in as advertised on street signage.



3. Enter your parking duration

Add the time duration you wish to park for. Check the details then confirm your selection.



4. Extend your parking anytime

Add more time from wherever you are. Simply open the app and add time to your current parking meter.

Option 3: Virtual Permits

A virtualised permit system can suit most sites but especially car parks juggling several different user types. For example, an educational facility supporting students, staff, visitors, and suppliers. Integration with ANPR enables your business to manage/allocate thousands of virtual permits at once, from anywhere, via a responsive dashboard.

The unique modular design and wide-ranging functionality can be tailored to specific business needs with an easy-to-use online permit application process and communications tool. This ensures staff, students, residents, and visitors have the most positive parking experience possible. Plus, our in-house experts will remain on hand to provide ongoing advice and support to make sure you maximise time efficiencies and additional revenue potential across your site(s).

Built to be the fairest solution on the market, users only pay for what they need, as they need it. ANPR technology logs and validates each incoming vehicle and issues a Parking Charge Notice to anyone breaking the rules, while eliminating physical paperwork. Our

permit solution works on a needs-based points system for applications that can take special circumstances into account, such as car-sharing arrangements (attracting a 'Green permit'), disabilities, electric cars and personal preferences.

We know every business is different, so our next generation permit solution is available in a range of support packages, designed to fit the way your business operates. The reporting suite offers a choice of standard reporting tools, with several configurable insights to further customise information. There are bolt-on options, including an appeals service, manager verification, Google API and waiting list functionality to configure the solution to the way you work. Our in-house development experts specialise in catering for a wide range of industries, providing highly effective solutions to NHS trusts, housing associations, universities and a host of other public and private sector organisations – you're in safe hands.

Why take a permit solution?

- ✓ Replaces the traditional paper-based application process, saving time and money
- ✓ Manage multiple permit types across various zones or car parks
- ✓ Effectively manage over-subscribed parking
- ✓ Automate the application process and make life easy
- ✓ Needs-based algorithm to help decision-making
- ✓ Reallocate multiple users to different zones at the click of a button
- ✓ Easy to use communication tools to save time
- ✓ Fully configurable data reports
- ✓ Can be fully integrated with other parking services such as enforcement and mobile solutions
- ✓ Dedicated Account Manager and in-house IT helpdesk support
- ✓ Increase your revenue through contract parking



The system auto-assesses alternative transport options via the Google API to help prioritise new permit applications. Plus, an easy-to-use waiting list, appeals and comms library for single or bulk notifications keep drivers updated on zone changes or temporary closures. With a variety of ways to pay, ranging from credit card, salary deduction and cash/cheque (with direct debit due shortly), it's never been easier to apply for and manage permits.

Parkingeye

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The ANPR market-leader

Established in 2004, Parkingeye has grown from a pioneering business into one of the UK's market-leading car park management operators, with over 300 employees and almost 4,000 sites on its roster. Our portfolio offers a range of next-generation solutions which span ANPR monitoring, enforcement, permit management, pay-on-foot, virtualised payment platforms, site performance boosters, loyalty apps and much more.

We have a 97% customer retention rate and look after solutions for some of the most complex car parks in the country, including 3 of Britain's top 6 supermarkets, some of the world's largest hotel chains, thousands of retailers, property management giants, NHS Trusts and some of the country's most prestigious universities.

To transform the way you approach parking, get in touch.

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