



One parking partner. Infinite possibilities.



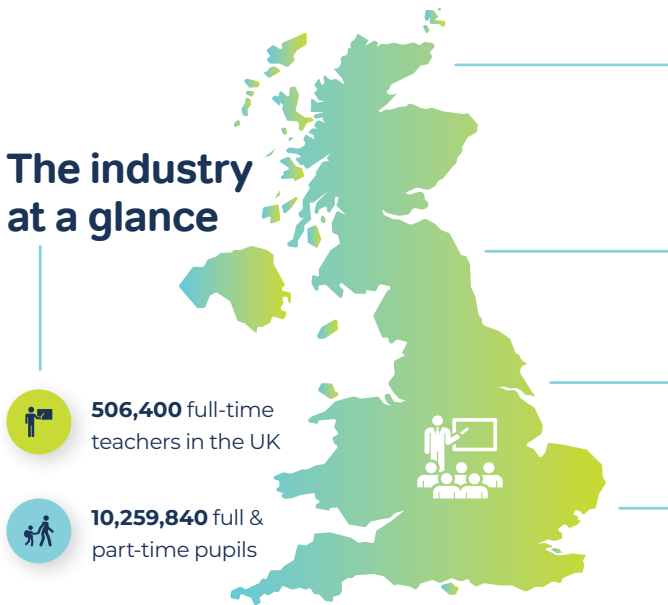
Education Spotlight

Whilst there is no legal requirement to provide parking on education premises, the never-ending hassle to manage staff, visitor and student parking continues to place considerable pressure on estates, maintenance and facilities teams within this vital sector. In addition, with

demand for more accessible parking on the rise, a continued squeeze on space, and despite an initial drop following changes in tuition fees, an upward trend in degree enrolments, there's never been a better time to transform the way your site operates and take back control.

The role of next generation parking

The industry at a glance



506,400 full-time teachers in the UK

10,259,840 full & part-time pupils



32,113 schools in the UK

- 20,925 Primary
- 2,391 Non-maintained mainstream
- 4,175 Secondary
- 353 Pupil referred units
- 3,007 Nursery
- 1,261 Special schools



42% of schools are letting buildings and their facilities to achieve greater financial efficiency or generate additional income



381 FE colleges in the UK

142 Universities in the UK



£17,254,869,000 Total income across all academies in 2016

95% grant-funded

Circa 4% spend on non-teaching essentials (£720m+)

Source: Department for Education 2016/2017/2018, 2017 State of Education report

Why Parkingeye?

Experts in your world

We're specialists in education, supporting hundreds of sites including some of the UK's largest facilities from Leeds Beckett University and Manchester Metropolitan University through to countless schools and colleges. This means we're uniquely positioned to understand the particular challenges faced by today's teaching facilities and work closely with their busy teams to deliver a great parking experience and support long-term growth.

Approved supplier

As an approved supplier of the 'Car Park & Infrastructure Framework' (NHS Shared Business Services), not only can we accelerate the often lengthy procurement process to realise improvements early in the 2019 timetable but you can have 100% confidence that we deliver best-in-class solutions as a trusted long-term provider, safe in the knowledge that everything is compliant with all OJEU regulations.

Bespoke solutions

For busy in-house teams juggling security, complaints and safety, parking can be a real pain. Our wide range of interchangeable services are integrated with clever ANPR camera technology which does all the hard work. We can free you from ageing barrier issues to deliver a free-flow environment, eradicate parking abuse and help you move away from paper-based permit management for students and/or staff.

Market-leading support

We've been delivering smart, flexible, hassle-free car park solutions for over 14 years and offer a service wrap difficult to match. A dedicated Account Manager will put your business at the heart of all we do, backed up by our expert Quality Assurance teams who continually audit service levels to ensure we always deliver the best for you, your students and staff.

Data-driven methodology

Our analysts are data experts both in the parking industry and beyond. This enables them to provide deeper insights which allow for more informed decision-making, considering aspects such as stay duration, utilisation, Parking Charge Notice (PCN's), infrastructure requirements and more. We can also share aggregated performance comparators both within the education sector and across other sectors for benchmarking purposes.



Eye for detail

We have a fundamental, deep-rooted focus on quality across every touchpoint in the motorist journey, from extra time spent on signage wording to ensure terms are easily understood by users through to bespoke reporting used to drive continual improvement measures. Only this level of detail can give users the very best customer experience and offer your site a highly efficient operation.



A Unique Perspective:

St Helens College is one of the largest further and higher education providers in the Northwest, with a proven track record of providing quality education since 1896. They cater for students of all ages, studying at all levels and provide courses and training to around 8,000 students across two main sites, the Town Centre Campus and the Technology Centre Campus. Parkingeye was approached to address a significant daily problem they were having on their car parks. Parking at St Helens College was defined by a 'park anywhere' culture. There was a perceived lack of space due to poor allocation, bad press driven by examples of poor parking and sustained abuse by visitors and staff.



These issues led to:



The Solution

The college wanted a cost effective solution which would reduce congestion and ensure that car parks were being used effectively and more readily available to staff and visitors.

Parkingeye's ANPR (Automatic Number Plate Recognition) car park management solution was implemented in the permit only car park, together with a virtual permit system and a manned attendant on-site once a week. Next generation ANPR technology captures vehicle registration details as people enter/exit the car parks and recognises authorised motorists holding a valid 'permit' to prevent a parking charge notice being issued. The paperless permits are held electronically within a central system, removing the need for a physical ticket in/on the vehicle and all the associated hassle. Permits lists are also linked to handheld devices to ensure manual Parking Charge Notices are not issued to permit holders – instead issuing to those motorists abusing the site.

Working in partnership with St Helens College we have achieved their aim to provide a greatly improved car parking experience at the college, ensuring that visitors to the site have safe, pleasant access at all times.

“Our college is located in St Helens town centre where parking is limited and expensive. Prior to Parkingeye installing the new system, our staff struggled to park on site because the car parks were constantly full of unauthorised users. The Parkingeye team worked closely with us to understand our aims and requirements for our car park and provided us with all the tools we need to manage different types of permits and visitors on site, as well as installing and maintaining all of the equipment free of charge.

We now have full visibility of how the carpark is being used through the detailed reports provided and have seen a drastic improvement in parking behaviour on site. I would recommend Parkingeye to any company looking to properly, effectively and easily manage their car parks.”

Parkingeye

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Since 2004 Parkingeye has grown from a pioneering provider into a market-leader who provides a wide range of ANPR, Pay & Display, permit and manned solutions to ease parking pain for businesses and their users across the UK, giving them the capabilities to work and park effortlessly in a highly connected world.

With clients ranging from huge NHS Trust sites, blue-chip household names, thousands of independent retailers and 3 of Britain's top 6 supermarkets, we're already making life easier for the teams who manage those sites and the motorists who use them. Welcome to the next generation of parking solutions with Parkingeye.

To transform the way you approach parking, get in touch.

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