

Parkingeye

One parking partner. Infinite possibilities.

Introducing Bay Enforcement

As the market leaders in car park management, we are always on the lookout for ways to improve the car park journey for our customers. All our sites see a reduction in abuse and provide sufficient free spaces – but are they the right spaces?

Bay Enforcement protects specific spaces, ensuring your most vulnerable users can safely use them.

We can apply our powerful ANPR technology to specific bays within your car park, helping to ensure that spaces with a dedicated purpose remain available.

We already know there is no 'one size fits all' solution to a car park. We pride ourselves on taking the time to understand your site and your business. This tailored approach lets us meet your business requirements head-on and effectively introduce Bay Enforcement via a bespoke monitoring solution that meets your needs and helps your car park thrive.



1

Preventing abuse

We've developed a monitoring bollard, which allows you to add our ANPR technology to your priority parking spaces to provide a greater degree of protection for your site. Individual bays such as Blue Badge bays or EV charging points are intended for a specific purpose. Bay Enforcement ensures these bays are kept clear of abuse.

2

Account management

Once a site is live, there's a degree of ongoing management as sites change and adapt over time. It's our job to provide the flexibility you need and look at ways to improve, evolving your site to maximise its potential and the impact it can have on your business. Our team of 400 specialists work tirelessly to ensure your site operates exactly as you envisage, tackling all the admin and hassle for you.

5

Eliminates complaints

By protecting your bays, you stop issues with abuse, saving time for your staff and improving your overall customer experience.

4

Bay availability

If bays are being misused it's as though they aren't there, our system helps to maintain access and reassure visitors to your car park that their parking needs can be met. This is a perfect way to ease range anxiety and remove the stress of finding the right parking space.

3

ANPR Technology

We house our ANPR camera within a specific monitoring unit, this allows us to make sure that your dedicated bays are protected and only used by legitimate visitors.



How can you manage the needs of everyone using your car park?

Staff, customers, guests, patients, contractors, the list goes on. Our first of its kind Bay Enforcement solution helps make life easier for visitors to your car park by protecting priority bays and puts the foundations in place to keep your carpark one step ahead of evolving customer needs, such as the rise in EVs.

What is 'Bay Enforcement'?

ANPR tracks vehicles entering and exiting a car park but doesn't necessarily track where a motorist has left their vehicle. By leveraging ANPR in specific areas and tying this in with other validation systems we're able to identify if a bay is being used by a genuine user. This can empower your car park in a range of ways, not only driving out abuse but providing notifications for click and assist or VIP arrival.

This can streamline the service you offer, elevating them to a higher level and allowing you to create a more memorable impression on customers, and provide more responsive support to visitors to your site that need it.



Who benefits from Bay Enforcement?



VIP Bays

Guarantee space for specific users to create a fabulous first impression at events or hotels.



Emergency vehicles

Keep ambulance and paramedic bays clear, improving safety and responsiveness.



Single spaces

Protect limited space on a shared site, ensuring your staff or visitors can park when they need to.



EV enforcement

Electric vehicle charging spaces are going to only grow in popularity, this solution ensures yours are only used by motorists looking to recharge their vehicle.



Disabled parking bays

Accessibility is crucial, Bay Enforcement helps ensure parking bays close to a destination remain available for those who need them most.

To transform the way you approach parking, get in touch.

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