



Enhancing the patient and visitor experience

Embrace new technology to provide the most positive experience imaginable to your staff, patients and visitors.

The British Parking Association (BPA) have stated that 40% of motorists find parking a stressful experience (across a range of sectors). Given that most people aren't at hospital by choice, making their parking seamless should be a top priority after patient care - alongside how powerfully a positive, or negative experience can shape the reputation of NHS Trusts.

Whilst hospitals must cater for all age groups and demographics, analysis across our own payment estate shows a startling 83% of users now opting for card, demonstrating a clear trend towards full-cashless on modern ANPR integrated kiosks. This choice around how to pay and the sheer convenience of cashless can be key to providing the most positive experience imaginable. When coupled with barcode scanner functionality to redeem concessions or discounted parking, it gets better still.



ANPR enabled environments provide an entirely frictionless way to park. When coupled with great layouts and solid management, the car park can not only open up a world of additional capacity you never knew you had but allows patients to focus on their visit without any additional stress.

This uninterrupted experience also leads to less delays and fewer fraught dashes down hospital corridors.

ANPR linked payment solutions remove the worry about cash payments altogether. Instead, cameras capture in/out times and automatically deduct what's owed on exit, with an SMS delivered to registered motorists detailing the sum paid. Just imagine... no stopping at a barrier, searching for a payment machine, waiting in line to pay, scrambling around for change or struggling to get the ticket into the barrier right way up as a queue forms behind you on exit.



Invisible parking some might say - sounds like a dream but it's already here.

The BIG take-outs



Efficient, accessible and well-managed car parks reduce stress for patients and visitors alike, allowing them to focus on the purpose of their visit.



Free flow can literally transform the parking experience. On a busy site with capacity for 700 cars, switching to ANPR can lift throughput from 9 cars p/minute to almost 12 (a further 60,000 cars every month). No more bottlenecks or delays.



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One parking partner. Infinite possibilities.

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