Enhancing the student experience

Education facilities across the UK are optimising capacity, generating new margin-rich revenue streams and providing a seamless parking experience to their users. Find out how ANPR data can transform the way your estate operates.

Whilst there's no legal requirement to provide parking on education premises, a rising squeeze on space can place considerable pressure on busy estates/facilities teams. But could this often-overlooked capital asset be the key to transforming pupil experience?

ANPR-enabled permits remove the worry about overstays when a class runs late, loosing change in the glovebox, or failing to put permits/ID on the dash. Instead, a needs-based application which considers special circumstances, such as car-sharing (attracting a 'Green permit'), disabilities and electric cars can provide a highly tailored experience. Even more nifty, Google API tech auto-assess nearby alternative transport options to prioritise applications accordingly. As students only ever pay for what they need without any need for physical paperwork alongside a variety of ways to pay (credit card, salary deduction, direct debit and cash/cheque,) students can focus on achieving great outcomes rather than wrestling with the car park.

ANPR environments offer stress-free, entirely frictionless parking for students, as well as being able to alleviate common bottlenecks, highlight lag times on barrier operations and provide the engine for a modern, virtualised permit management system, all at the click of a button. ANPR technology is also capable of lifting space turnover significantly, allowing students to get in/out of the site quickly and efficiently. This means greater accessibility to spaces whilst reducing stationary traffic, mitigating pollution and delays in getting to class.

Alongside permits, ANPR integrated on-site payments can negate the need to think about paying full stop. Instead, cameras capture in/out times and automatically deduct payment on exit, with an SMS delivered to registered pupils detailing the sum paid. Going further still, integrated ANPR-linked loyalty apps deliver offers to students, from cinema tickets to free coffee. Together, they create a welcoming, vibrant ecosystem for students, bringing the parking element into the digital era.

The BIG take-outs

An efficient, accessible, well-managed campus car park removes a daily headache for students and allows them to focus 100% on learning.

Free flow can literally transform the parking experience. On a busy site with capacity for 700 cars, switching to ANPR can lift throughput from 9 cars p/minute to almost 12 (a further 60,000 cars every month). No more bottlenecks or delays.

Students today are accustomed to always-on, value-added digital lifestyles, and parking on campus should be no exception.

Parkingeye
One parking partner. Infinite possibilities.

01772 450 542 | enquiries@parkingeye.co.uk

www.parkingeye.co.uk/education