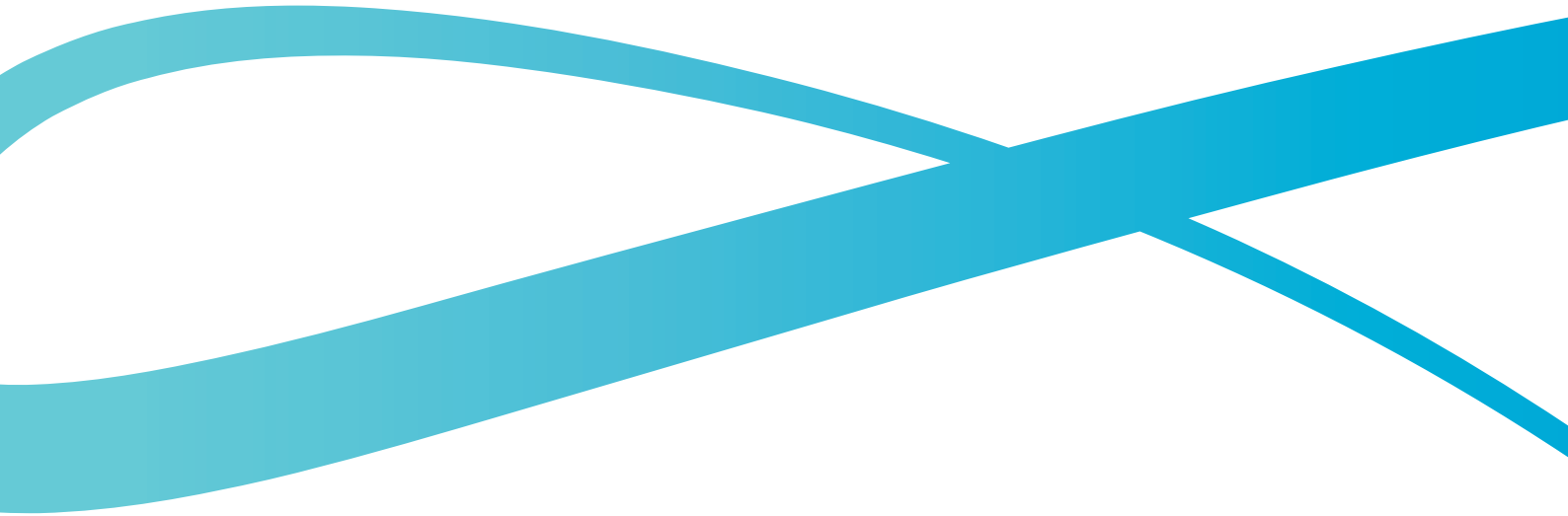




One parking partner. Infinite possibilities.



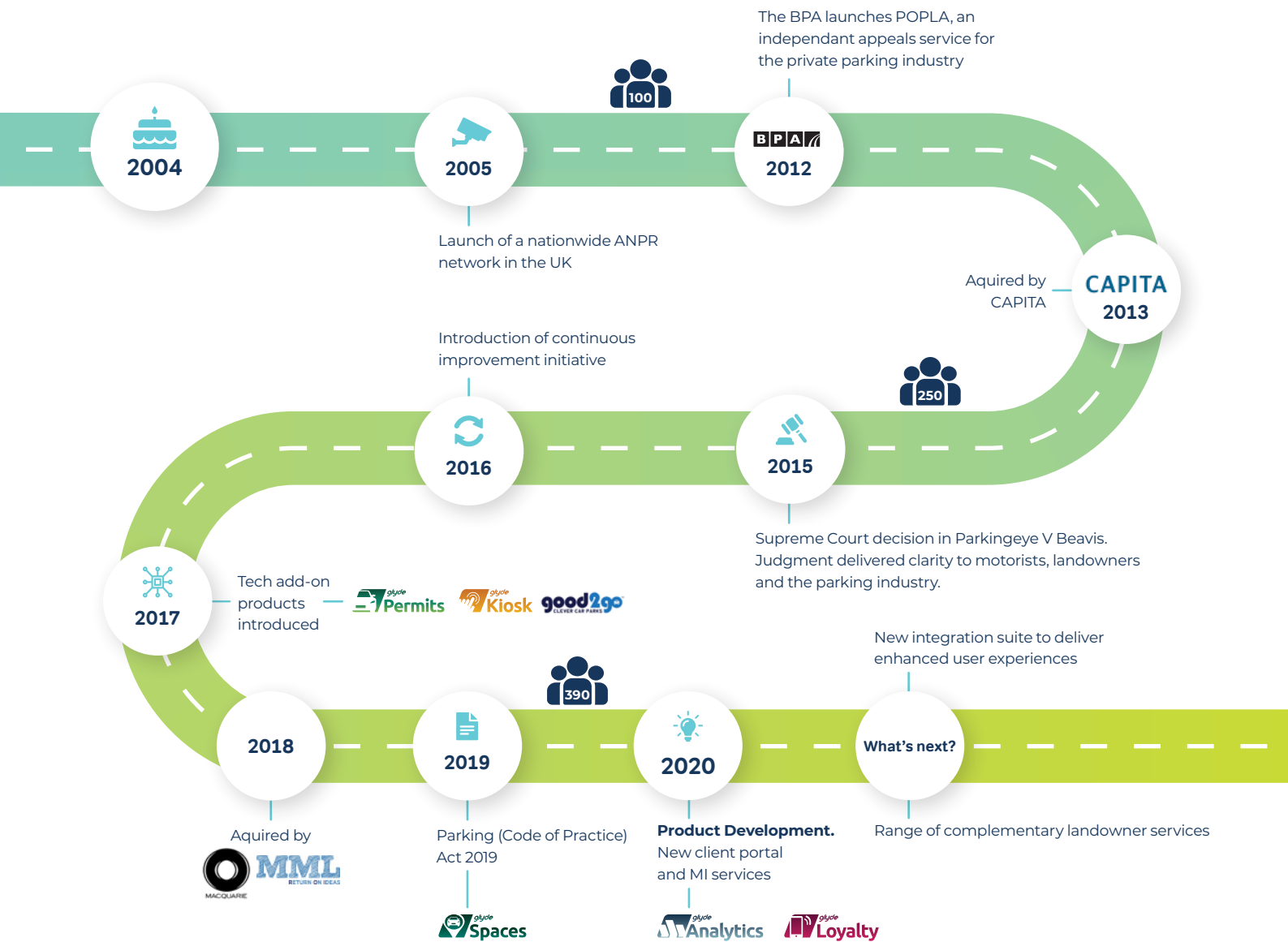
About us

Founded in 2004, Parkingeye has grown from a pioneering provider with just 10 staff to a market-leader with over 300 dedicated team members. Everything we do is built around our customers - whether that's helping you plan for the future, eradicate abuse, unlock greater revenue potential to support growth, deliver a superior experience, ease operational strain or simply make life easier.

We manage thousands of sites across the UK, supported by a team of dedicated experts and a resilient infrastructure capable of handling a whopping 4m data-points every single day.

Aside from the clever tech, no-one works harder to support businesses and help them thrive. This is reflected in our 97% client retention rate and our customer roster which includes 3 of Britain's top 6 supermarkets, some of the world's largest hotel chains, a multitude of retailers, property management giants, NHS Trusts and some of the country's most prestigious universities. So, whether you're running a small 10-space facility or juggling a large estate of complex multi-purpose car parks, we can help.





Facing challenges & unlocking opportunities together

We understand that every business is unique, each facing different challenges.

Whatever your plans or pains, we can help you understand your car park better, give you access to best-in-class services and provide you with the tools to put you firmly back in the driving seat.

Let's tackle abuse

Common challenges

- Customer complaints
- Patrons going elsewhere
- Loss of revenue
- Increasing resource effort required to manage car parking issues

How we can help

- More space availability
- Happier customers
- Low operational time due to automation

Unlocking revenues

Common challenges

- Lost revenues due to customers not being able to visit
- Operational & revenue lines track, costs increase as sales do
- Slow growth due to parking area not suitably serving business

How we can help

- ANPR technology offers high automation and zero admin
- Margin-rich revenues, straight to your bottom line
- Reinvest to encourage growth, profitability and longevity



Providing a positive parking experience

Common challenges

- Poor payment rates, coupled with motorist confusion or stress
- Brand reputation concerns, worries about first/last impressions
- Slow space turnover due to low appetite for repeat visits
- Negative word-of-mouth

How we can help

- Increase in visitors
- Improved revenues due to increased demand
- Positive experience drives further referrals
- Frictionless, free-flow parking eliminates stress

Helping you drive efficiencies

Common challenges

- Poor parking capacity, often with low visibility
- Frustrated internal teams with unmanageable workloads
- Car park seen as 'a problem child', blamed for business limitations
- Quality levels suffer resulting in poor customer experience

How we can help

- Save time through automation, focus on the day job
- Drive out cost through better management
- Free flow sites virtually eradicate backlogs

“We’ve seen a 40% increase in revenue due to the new free-flow environment and more accurate car tracking using ANPR, better space availability through re-organisation, and far more parkers thanks to increased throughput.”



Tom Higgins, Car Parking & Security Manager, Manchester University NHS Foundation Trust

Services to help your business thrive

We understand that every business is unique and that things change. That's why we not only tailor all our solutions to the way you operate but make sure they're flexible enough to change as your business, your market and the world around us does.

Powered by best-in-class technology to deliver maximum automation and minimum hassle, our diverse range of interchangeable pay-on-foot and cashless solutions, permit management, manned services, leasing options and revenue generating boosters are hard for other providers to match. Plus, with a continued squeeze on space our trusted enforcement process is so effective at optimising your parking assets that we have the highest upheld rate of the major operators with POPLA, the industry ombudsman.

“Parkingeye really take the time to understand your site inside out and only then, designs a solution to fit the way your business works perfectly. They didn’t promise anything they couldn’t deliver on, and we have been very impressed by them and continue to be so. No one size fits all here.”



Jeremy Northrop, General Manager, Olympic Velodrome

Parking Experts

Our dedicated team of specialists are helping businesses just like you through the parking maze every single day. They're on hand to provide no obligation help and advice, before suggesting a solution which suits the way you operate perfectly.



Passionate about parking

Not everyone loves parking but we do – we can't get enough, so you can trust in the most knowledgeable advice specific to your business, every time – from regulatory considerations, technical knowhow and creative data applications through to feature-rich solutions which fit the way you work perfectly.

We support our clients from the very beginning of their parking journey, across the early planning stages, where deciding on layout and navigating the regulatory maze can be daunting all the way through to cutting-edge ANPR applications which deliver virtual solutions for the reimagined, sustainable parking hubs of tomorrow and beyond.

“My team and I understand that it’s our people who make us what we are, from individuals who bring a wealth of industry knowledge to the emerging stars of tomorrow looking to forge a career in parking. Together, we build solutions which enable our clients to do more, create positive experiences and help them grow.”



Phil Boynes, CEO



Why us?

As a market-leader, we're used to doing things better than the rest.

In safe hands

- UK's largest private land ANPR operator
- Manage almost 4000 locations across the UK
- Able to install 60+ sites every month
- Operational 24/7, with 99% uptime
- First-class real-time monitoring & diagnostics fix 75% of faults remotely
- Highest POPLA upheld rate of the major operators (82%)
- Industry authority - our Ops Director sits on the BPA board
- British Parking Awards finalist

The extra mile

- 97% customer retention rate, customer-first ethos
- Brand reputation safeguards including pre/post live comms
- Comprehensive pre-live checklist ensures things are right first time
- A dedicated team of 25+ quality assurance agents, excellence first
- 21-step audit process prior to issuing Parking Charge Notices or Warnings
- A network of nationwide engineering teams
- Regional hubs ensure fast access to equipment
- Engineer's vans re-stocked overnight to save time

A perfect fit

- We take the time to listen
- Expert advice, from planning & design to groundworks & civils
- Hugely diverse service portfolio
- Sector specialists
- Interchangeability across products
- Tailored signage plans
- Flexible commercial models & contract terms
- Able to bend in line with your plans - we understand things change

Insight-driven

- Access and interrogate vast amounts of site & industry data via bespoke reporting, scenario analysis and our insight suite
- Powerful bespoke in-house systems & data warehouses
- Proactive account reviews & insight-led continual improvement
- Billions of data-points used to automate manual processes
- Complementary services repurpose parking data to drive growth
- Self-service tools which provide total autonomy

For the long-term

- Since 2004, we've continually invested in future-proof platforms
- Continual development in our people – we're only the best because of them
- Growth forecasting to help you plan ahead (performance & prediction)
- A client-led technology roadmap – come with us
- Deep-rooted continuous improvement methodology
- We handle 4m pieces of data every single day – built to last

Our customers



"Paringeye are customer focused – they've transformed the situation here at our hotel and I find them to be an ethical company who are easy to do business with. We have a good, solid working relationship based on mutual trust. 3 words to describe them: professional, customer-focused and honourable."



Ahad Vahabzadeh, Deputy General Manager, DoubleTree by Hilton Hotel, Bristol North

"We had an issue with space availability which was compounded by non-customers using the site and some poor parking practices. The Paringeye team transformed the site in a matter of weeks with minimum fuss – congestion is a thing of the past, there's adequate space for hungry customers and complaints are non-existent. I couldn't recommend them highly enough."



Josh Reeve, Business Manager, McDonald's Petersfield

"Our Account Manager is so responsive she even responds to queries whilst on annual leave. You wouldn't get that anywhere else."



Gaurav Bidhuri, Front Office Manager, Holiday Inn Express, Heathrow T5

"During the August bank holiday in 2017, 50% of vehicles in our car park weren't customers. On the same day in 2018, this figure dropped to just 15%."



Lindsay Hayes, Partner and co-founder, Wye Valley Visitor Centre

"Three words that describe our Paringeye partnership – efficient, friendly, professional. They are a specialist firm who instil complete peace of mind. From the initial contact, through to the site visit, planning, implementation and ongoing management, the efficiency and standard of work, combined with Paringeye's human touch, has been exceptional."



Dai Davies, Club Manager, Abersoch Golf Club



One parking partner. Infinite possibilities.

To transform the way you approach parking, get in touch.

www.parkingeye.co.uk/solutions | enquiries@parkingeye.co.uk | 01772 450 542

